

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

1936

BROW'S LUCKY SEEDS

"Easy to Grow"

IT was back in 1884 that my father started the famous Brow Seed business. We learned the difficulties that non-professional gardeners have in growing lovely flowers, and how to avoid them. So now I specialize in seeds that are easy to grow, yet which produce a rich profusion of colorful enviable blossoms.

You need not be an expert to have a lovely garden with Brow Seeds. I carry no seeds over from year to year. All Brow Seeds are fresh, vigorous, eager to thrive. Each Brow packet being a special selection, you can enjoy a steady supply of gorgeous cut flowers all through the Summer and Fall.

Skilled gardeners definitely prefer Brow Seeds. The home gardener should accept no others. Order from the following pages with full confidence of having a handsome garden with the minimum of care and expense.

FRANCIS W. BROW, Rose Hill, N. Y.



My Exhibition Zinnias

My Gold Medal Mixture of Giant Dahlia-Flowered Zinnias. This grand strain stands 3 ft. high. Flowers average 6 inches across, 2 to 3 inches deep, in 11 glowing colors. Order at least one 10c packet; 3 for 25c.

FRANCIS W. BROW, Rose Hill, N. Y.



Brow's No-Wilt Asters

A GREATLY improved Feathery Aster. Blossoms are large, double, with long graceful interlacing and curly petals. These plants grow $2\frac{1}{2}$ feet high, sturdily. My mixture includes 10 brilliant colors. Packet 10c; 3 for 25c.

Specialist in "Easy to Grow" Seeds



Double Portulaca—*Rose Flowered*

HERE is the showy blossom for rock gardens and borders. Grows but 2 to 6 inches high, thrives in massed plantings and pushes its gloriously tinted blooms up to bask in the sun—hence the name of Sun Plant. My seeds produce five vivid sparkling colors—white, yellow, orange, pink and red. Poor conditions seem to affect them not at all. Sow broadcast over sunny banks, in beds, edgings, almost anywhere. Packet 10c; 3 for 25c.

FRANCIS W. BROW, Rose Hill, N. Y.



**Baby
Pom-Pon
Zinnias**

YOU'LL love these as cut flowers for their tight long-lasting blooms. Equally charming in beds and borders, behind my Portulaca. Standing 24 to 30 inches tall, these bear generously from early July until well into October. The plants are covered with the glistening jewel-like blossoms, less than an inch in diameter. My mixture contains 10 showy colors which, in vases, lend beauty to any room and provide admirable bouquets. Packet 10c; 3 for 25c.

Specialist in "Easy to Grow" Seeds



Brow's Salpiglossis — *Painted Tongue*

ONE of my very finest annuals, with colors that are simply gorgeous—crimson, purple, primrose, blue, yellow and white, overlaid with gold and striped with silver. This attention-arresting trumpet-shaped flower certainly deserves a place in your garden this year. Blooms early and all summer long. Grows 2 ft. high. Like all Brow Seeds, is easy to raise in perfection. Particularly adapted to spots in partial shade, where many plants cannot thrive. Packet 10c; 3 for 25c.

FRANCIS W. BROW, Rose Hill, N. Y.

HOW YOU CAN GROW *Gorgeous Asters*

BY FRANCIS W. BROW

AMONG all the myriads of flowers that grow, none combines the many points of beauty of the Aster. In this one blossom we find the shaggy artistry of prize chrysanthemums, the exquisitely delicate tints of the orchid, the bold shades of the pansy, the waxy gloss of the tuberose. Magnificent in size, profoundly impressive in coloration and form, the Aster ranks deservedly high in the aristocracy of blossoms.

Rearing these noble blooms in the past has been attended by risk of the so-called Fusarium wilt disease, due to a parasitic fungus.

This has now been definitely overcome. Asters grown from certain wilt-resistant strains are not subject to the disease. They grow sturdy and healthy in any proper soil, yielding a bountiful growth of gorgeous blossoms for garden, cut flowers and bouquets.

Asters naturally succeed best in rich, loamy soils, and the cool temperature of the northern states, notably northern New York and the New England States, and in similar locations in the West, but, with proper attention to the season of planting, equally fine flowers can be had in almost every section of the country.

The seed should be sown thinly in shallow drills, three inches apart, and just covered with fine soil, either in the hotbed or in a finely prepared seed-bed, carefully dug and raked as early in the spring as the soil will break up in a fine, loose condition. Keep ground moist and free of weeds.



The Aster is quite hardy, and seed may be sown in the open ground about the time the earliest trees are starting out in leaf. Plants which have been grown in cold-frames and hardened off by thorough ventilation may be planted out at this time, as they will stand light frosts without injury.

For early flowers sow seed in March or April in shallow boxes in the house or hotbed. When the plants have made their third leaf, transplant one inch apart in other boxes or flats. Let them grow in a cool room or cold frame, and, as the weather permits, gradually harden plants by admitting

FRANCIS W. BROW, Rose Hill, N. Y.

more air. Plant in garden as soon as the weather and ground are suitable.

The seedlings will not freeze, but if ground is cold and too wet, they may suffer.

Outside sowing may be done in Spring as soon as the soil is dry and warm enough to work. Choose an open sunny location to start the young plants. When the seedlings have their third leaf, transplant them to their final home in beds or borders, 12 to 18 inches apart, in rows 18 to 24 inches wide. This method is better than sowing seeds directly in the garden. Remember always that Asters love the sunlight.

When sowing seed early in the house, either pots, seed-pans or flats (shallow boxes about four inches deep) may be used; a good compost for the purpose being prepared by mixing equal parts of thoroughly decayed leaf mould and sandy loam. If the loam is of a heavy nature, add sufficient sharp sand to make all porous.

Sow the seed thinly broadcast, and cover with fine soil which should be lightly pressed to bring in firm contact with the seed. Water very carefully, and only when the soil becomes dry, and to conserve moisture and hurry germination, the pots, or boxes, may be covered with a sheet of glass which may be shaded with paper. The glass must be removed as soon as the seedlings break through the soil, for if allowed to remain the plants would rapidly become very weak and spindly.

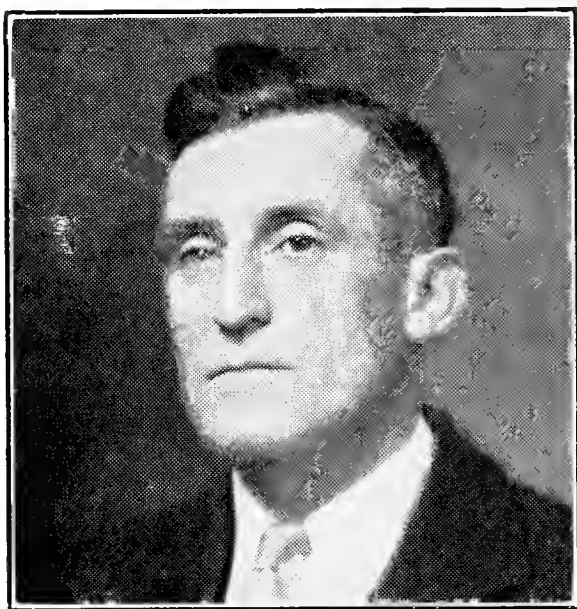
Asters respond most generously to cultivation. For fine large blooms, long stems and profuse flowering, plow or spade and work the ground a week or two before planting, enriching it with well rotted sheep or other manure, then spread with air-slaked lime or wood ashes. Fresh manure is harmful. A mulch (powdery covering over the soil's surface) of fine dust, not deeper than 2 inches, should be maintained throughout the summer. For very largest blooms, remove all the side flower shoots so that only 4 to 6 remain.

To pot Asters, remove them from the ground with a good ball of earth around the roots just before they begin flowering. Water liberally, and keep in light shade until the roots resume growth. For potting use the dwarf varieties.



• Specialist in "Easy-to-Grow" Seeds

Following the directions will yield you beautiful Asters. Your work and care will be the same whether you start with good seeds or poor. So for your own benefit plant only fresh vigorous seeds of fine quality.



FRANCIS W. BROW

FROM my earliest years I have loved flowers. I grew up among them. My father had been distributing notably fine seed since 1884. First the neighbors wished seed from him to raise beautiful blossoms like his. Thus the fame of my father's flowers spread until he was doing a large mail-order business on them.

He taught me all he had learned in his years of painstaking study and observation. I have continued experimenting and learning. Rearing magnificent flowers is second nature to me. And I pass on all my knowledge to you, in easily usable form, in the seeds that I so carefully guard, pack and ship. No wonder Brow Seeds are so easy to grow and yield the home gardener such abundant and elegant blossoms.

FRANCIS W. BROW
Specialist in "Easy-to-Grow" Seeds
Rose Hill, N. Y.



SUPREME Rock Garden Mixture

IMAGINE planting a complete rock garden this Spring and having it in full bloom the first season! You can do just that with Brow's Supreme Mixture, and draw the envy of many home owners who have spent several years trying to bring their rock gardens to the high standard that is now demanded. Not only that, but this Brow Mixture brings you the eye-delighting riot of 40 harmonious colors.

By all means grace your home with the beauty and quaintness of a modern rock garden. In a corner, beside the steps, anywhere, pile up or spread rocks and stones unevenly. In the crevices a bit of soil and Brow's Supreme Rock Garden Mixture will yield you a return in loveliness far exceeding the slight initial effort. One packet usually covers about 30 to 40 square feet of total area. Packet 10c; 3 for 25c.

Specialist in "Easy-to-Grow" Seeds

BROW'S SPECIAL 50c OFFER

ORDER one packet each of the six Easy-To-Grow Brow Seeds described in this booklet (60c) and I will include, at no charge, two Surprise Packets worth 10c each.

Our 80c value for 50c

EXTRA SPECIAL \$1.00 OFFER

ORDER any 16 packets described in this booklet (your own choice) and I will include, at no charge, 4 Surprise Packets of Brow Seeds producing flowers that will delight the heart of any home owner.

**You get twenty packets,
value \$2.00, for a \$1 bill.**

Remember, Brow Seeds are your safest purchase, because I specialize in those varieties that are Easy-To-Grow and yield great quantities of beautiful blossoms in brilliant colors. All Brow Seeds are fresh and vigorous. Only one season's supply on hand. Order yours early.

FRANCIS W. BROW
Rose Hill, N. Y.